APPENDIX C
VITA

I.   Name: Abul K Sheikh
     Rank: Professor
     Tenure/Nontenure: Tenure
     Department or Division: Business
     Year Joined the Institution: 1990
     Teaching Experience:
     - Software Applications
     - Computer Programming
     - Web Development
     - Data Analytics
     - Management Information Systems
     - Operations Management
     - Leadership & Ethics

II. Education Background

     - Certification - Dec 2017
       Concentration: Business Analytics

     - MBA - August 2016
       Major: Management

     - ED.D. - May 2013
       Concentration: Educational Leadership

     - ED.S. - May 2011
       Major: Instructional Technology

     - M.S. - December 1991
       Major: Computer Science

     - B.S. - January 1985
       Major: Agricultural Engineering

III. Prior Experience not in Education

     - Project Engineer
       Bangladesh Rice Research Institute

     - Sales & Marketing
       Entertainment and Retail, New York

IV. Professional Memberships

     - Association for Computing Machinery (ACM)
     - Association for Educational Communications and Technology (AECT)

V. Professional Meetings Attended

- *2023 Georgia Undergraduate Research Conference,* Valdosta, GA. Nov 10-11, 2023
- *High Impact Practices* (HIPS). Hosted by ABAC CTL on Jan 26, 2022
- *2022 Cengage Computing Experience Conference*, Mar 23-24, 2022
- *How to collect your own assessment data*. Hosted by ABAC CTL on Sep 28, 2022
- *2022 Louis Stokes Midwest Regional Center of Excellence (LSMRCE) Conference, October 28-30, 2022. Schaumburg, Illinois.*
- *2020 Cengage Virtual Computing Experience,* April 22-24, 2020.
- *Cengage Focus Group Discussion – on challenges encountered in sudden online transition* and role of Cengage Unlimited program. April 27, 2020.
- *REMOTE: The Connected Faculty Summit.* Hosted by Arizona State University. Partially funded by the Bill and Melinda Gates Foundation. July 13-14, 2020.
- *The Empowered Educator Online Conference*. Hosted by Cengage. Oct 13-14, 2020.
- *Georgia FinTech Academy* - Hosted by Georgia State University, Mar 15, 2018
- *Georgia Economic Outlook*, organized by the UGA Terry College of Business. 2017.
- *2018 Cengage Computing Experience.* Hosted by Cengage, Charleston, SC, April 11-13, 2018
- *2017 Cengage Computing Experience.* Hosted by Cengage, April 2-4, 2017

VI. Papers Presented

- Zhou, X., Xie, F., and Sheikh, A. (2022), "*Consumer Expertise and Consumer Innovativeness: Influence on Engagement with Media Ads*", Proceedings of the 2022 IABPD (International Academy of Business & Public Administration Disciplines) summer conference.
- Peaster, M., Cook, J., Lopes, C., & Sheikh, A. (2021). "*Linear Probability Model to Predict Business Location",* National Council on Undergraduate Research (NCUR) conference. Virtual, 2021.
- Lasker, J., & Sheikh, A. (2019). SOBIE 2019 Academic Conference. *Causal Interference with Latent Variables*. Sand Destin, FL; Society of Business, Industry, and Economics.
- Sheikh, A. K., & Leader, L. F. (2014). *Clicker use as instructional strategy: Effects on student engagement and achievement in a college course*. Paper presented at the AECT International Convention, Jacksonville, FL.

VII. Publications

- Sheikh, A. K., Pate, J. L., Leader, L. F., Gibbs, J. D., & Fiester, H. (2014). Clicker use as an instructional strategy: Effects on student engagement and achievement in a college-level digital literacy course. International Journal of Liberal Arts and Social Science, 2(4), 65-74.

VIII.   Other Research Activity

Mentored research projects with students:

- *Linear Probability Model to Predict Business Location* – video and poster presentation at ABAC 2021 STEPS Symposium.

- *Trends in Alzheimer's Disease in Georgia* – video and poster presentation; won 2nd place award in the ABAC 2020 STEP Symposium. The findings were also submitted, accepted, and presented in the *2020 Georgia Undergraduate Research Conference*.

- *Measuring Carbon Footprint of Poultry Farm Operations* – abstract submitted at ABAC 2020 STEP Symposium. I collaborated with Dr. Claudia Dunkley (UGA) on this research project.

- *Why are Georgians Using Opiates?* - video and poster presentation.
  The enhanced version of the research was presented as a paper at the April 2019 conference of the Society of Business, Industry, and Economics (SOBIE).

- *Developing a Registration Alert System* – video and poster presentation at ABAC 2019 STEPS Symposium; won 3rd place award.

- *Measuring Linear Displacement of Glacier by Measuring Loss in Glacier Ice* - video and poster presentation at ABAC 2019 STEPS Symposium.

- *Performance of ABAC Students* - video and poster presentation at ABAC 2018 STEPS Symposium; Won 4th place.

- Serve as Co-PI for NSF LSAMP – Louis Stokes Alliances for Minority Participation as the Co-PI and ABAC Campus Coordinator. In that capacity, I provide support, supervision, and funding for at least five pairs of faculty mentors and LSAMP scholars. I facilitate mentored research work for all LSAMP scholars and associates and work with faculty mentors for possible publications. I also assist in preparation for graduate school admissions (like pay for GRE exam prep materials and fees).

  I manage a budget of around $70,000 for each academic year – a large portion of it supports mentored research work.

IX.   Consulting

- *UGA* Poultry Extension Services, Poultry Farm Carbon Footprint Measurement study.
- Tift County YMCA website design and development, 2019
- Ocilla Irwin County Chamber of Commerce website design and development, 2014
- Area small businesses and former students in professional positions.

X.   Professional Growth Activities

- *Combining Census Data with OpenStreetMap Data to Develop Highway Access Measures* – Census webinar, April 15, 2020.

- *Instructor Training for LockDown Browser & Respondus Monitor: Prevent Cheating During Online Exams,* Sponsored by Respondus. Jul 13, 2022

- *Level Up Your SAM/MindTap Collections Skills* – A Cengage webinar. Oct 27, 2020.

- *A Primer on writing Grants* – presented by Mr. Scott Pierce. Oct 19, 2020.

- *Stafford School of Business Virtual Ethics Lecture* – presented by Dr. Ryan Currie. Nov 10, 2020.

- *Teaching with Simulation Based Inference to Improve Statistical Thinking* - Offered by Wiley, March 22, 2019

- *Bringing Real World Data and Examples to Life with StatKey* - Offered by Wiley, March 26, 2019

- *Incorporating Data Analytics into your Business Course* - Offered by Wiley, April 10, 2019

- *Developing Critical Thinkers in the Classroom* – Offered by Wiley, April 13, 2019

- *The Blueprint: A Web Pro's Guide to WordPress* – Offered by Bluehost, Nov 19, 2019

- *Shelly Cashman Focus Group* moderated by Ms. Stephanie Lorenz, Cengage Publishing.

- *Georgia Kids Count Database workshop* – Hosted by ABAC, March 11, 2018*Strategies and Tips for Engaging Today's Students*. Hosted by Cengage Implementation & Training Specialist Julie Hansen, 2017

- *Cyber Security,* arranged by Mr. Robert Gerhart, VP of Technology/CIO, 2017

- *Cyber security Awareness Training,* repeated each year.

- *Your Big Data and Social Research Roundup* a Webinar by Sage Publishing, 2017

- Academic Advising, ABAC 2017 Fall Conference, by Dr. Charlie Nutt, NACADA Executive Director, 2017

- Obtained certification in Java Programming.

XI. Seminars, Training Programs, etc., Conducted for Business and Industry

- Trained the local DA office staff on MS Office Applications and process automations

- Trained Ocilla Irwin County Chamber of Commerce office staff on website maintenance

- Offered seminar for ABAC students and faculty on *Possible Selves*, featuring Dr. Dawn Frazier of Columbus State University.

- LSAMP Conference hosting – hosting students, faculty, and administrators from five USG institutions for the LSAMP Alliance Summitt.

XII. Professional Presentations, Speeches, etc.

- Presented as invited speaker at ABAC Multicultural Office event

- Presented at ABAC CTL

XIII.   Institutional Services Performed

- *Board of Regents Academic Advisory Committee for the Computing Disciplines* — serving in this committee representing Abraham Baldwin Agricultural College in Computer Science and Information Technology.

- *Board of Regents Academic Advisory Committee for Data Science* — serving in this committee representing Abraham Baldwin Agricultural College in Data Science.

- *Presidential Search Committee*

- *Provost and Vice President of Academic and Student Affairs Search Committee*

- Routine service to *Faculty Search Committees*

- Routine service to *Faculty Promotion and Tenure Committees*

- Routine service to *various standing committees (like, Institutional Effectiveness Committee, Curriculum Committee, Library Committee, Diversity Committee, etc.)*

- Routine service to *various ad-hoc committees (like, Award selection committeel*

- *Title IX* – serve as the *Panelist* on the ABAC Title IX Committee

- *Faculty Senate*

- *South Georgia Home Show* – helped with the trade show as part of the SSB team.

- Work with office of *Multicultural Student Office* in various capacity.

- *Faculty mentor* – help new faculty with institutional processes and culture

- *Undergraduate Research Committee*

- Search Committee – Committee work contributed to hiring accounting professor Mr. Randy Minton.

- Serves in *The Student Conduct Board*

- *Title IX* – serving as the Panelist on the ABAC Title IX Committee.

- Registered Business@ABAC.info (BusinessAtABAC.info) domain with Google for students to learn web development, and faculties to use for miscellaneous purposes, including dissemination of SSB information to outsides (now discontinued).

- Registered hosting contract with Bluehost for Business@ABAC website and configured it for deployment (now discontinued).

- *Business Advisory Council* (finished term)

- *Transcript Evaluator* – point-person for all incoming transfer students for their courses taken elsewhere in Computer Science, Information Systems, and Information Technology.

XIV.   Recognition and Honors

- Received numerous nominations for excellence in student advising award. I won college-wide best academic advising award – The Donaldson Excellence in Student Advising Award in 2014.
- Received numerous nominations for excellence in student engagement award.
- Received numerous nominations for excellence in academic instructions award.
- Received plaque for 30 years superior services to the college.

XV.   Professionally-Related Community Activities

- Collaboration with Dr. Claudia Dunkley on a project that measures carbon footprint of Poultry Industry operations.

- Manage fundraising operation for the Relay for Life.

- Volunteer for "Habitat for Humanity" organized by Dr. Richard Hart, Pastor of Trinity Presbyterian Church, Dr. Fred Howard, Pastor of Unitarian Universalist Church, and Dr. Babacar Mboup, VSU professor and member of Islamic Center, Valdosta.

- Member of the initial group starting the SSB partnership with Stafford Properties.

- Collaborated with Dr. Yu Zhang and set up the BusinessAtABAC.info website.

- Collaborated with Dr. Yu Zhang and start Tift-area YMCA for enhancing content distribution through website and improving navigation experience.

- Work with the office of Multicultural Student Office in various capacity – supporting the robotics team formed by under-privileged high school students from surrounding counties, inform students on STEM major opportunities and challenges, advise staff in segment of grant-writing providing subject-matter-specialist input, etc.